

PALMOLIVE SHAMPOO

Such as Cleopatra Used Centuries Ago

For You, a Double Sample of Shampoo

A Palm, Olive and Coconut oil shampoo is waiting for you—all wrapped up and ready to mail. 'Tis a double sample of the famous PALM-OLIVE—twice the usual trial size.

We are making this remarkable offer because we want you to know all about this new, and yet old, shampoo—a shampoo perfectly blended from oils which have been known as cleansers supreme since Egypt's pyramid-building days.

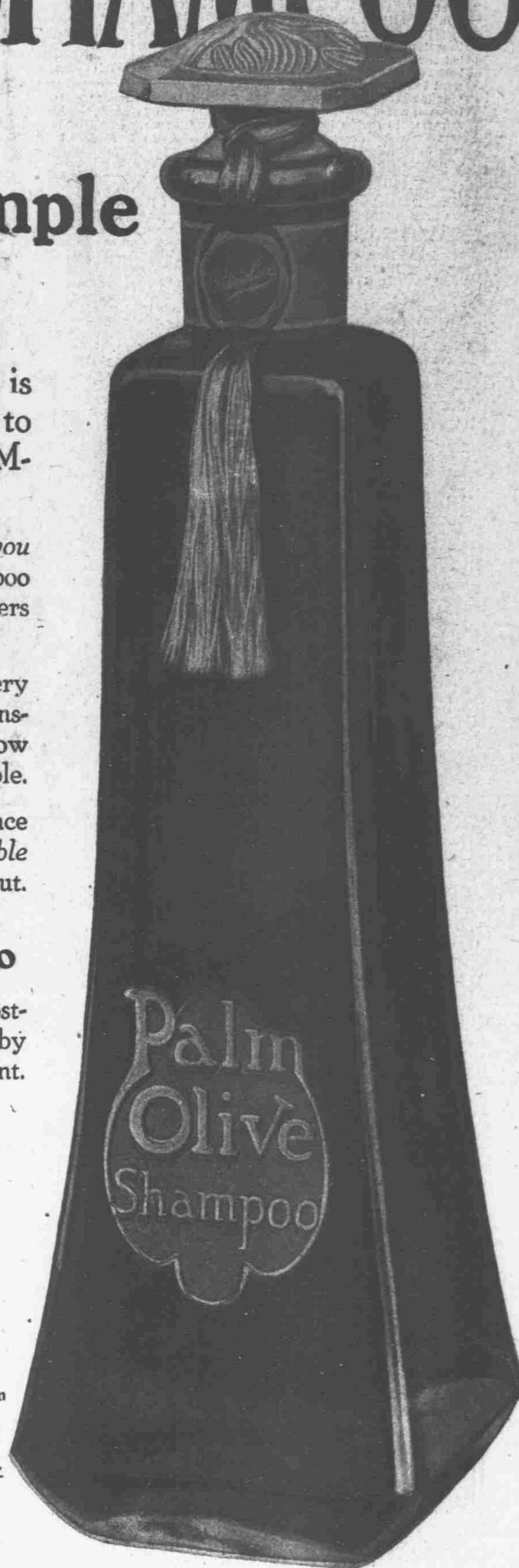
Palmolive Shampoo is easily applied. The oils go to the very roots of the hair, giving forth a wealth of delightfully cleansing lather. It is readily rinsed out, and helps the hair to grow long and thick, keeps it soft, glossy and most beautifully tractable.

One luxurious shampoo with PALMOLIVE will convince you for all time. And we are ready to send you that *double sample* the moment we receive the coupon properly filled out.

Clip the Coupon for a Palmolive Shampoo

Fill out the coupon and mail to us, with ten cents to cover postage and cost of mailing. Then we'll send the double sample by return mail, to give you both a shampoo and a real scalp treatment.

THE PALMOLIVE COMPANY, Milwaukee, U. S. A.



Makers of

- Palmolive Soap
- Palmolive Shampoo
- Palmolive Cold Cream
(Jars and Tubes)
- Palmolive Vanishing Cream
(Jars and Tubes)
- Palmolive Face Powder
(Three Sizes)
- Palmolive Talcum Powder
(Four Odors)
- Palmolive Toilet Water
(Four Odors)
- Palmolive Shaving Cream
- Palmolive Face and Lip
Rouge

Here is the Double Sample Coupon

Address Advertising Department
THE PALMOLIVE COMPANY, Milwaukee, U. S. A.

I am enclosing ten cents. Please send me that double sample of Palmolive Shampoo.

Name _____
Address _____
City _____
State _____